



## Frequently Asked Questions About Measure C

**Q: What is Measure C?**

A: On July 22<sup>nd</sup>, 2014 the Benicia City Council unanimously placed Measure C on the November 2014 ballot. If enacted, Measure C will provide a locally-controlled source of funding to address community priorities. Measure C is a local 1 percent sales tax measure.

**Q: Why was Measure C placed on the ballot?**

A: Reduced State and Federal Funding and a changed economic landscape have forced the City to explore several ways to continue to provide the vital services we all rely on. Measure C was placed on the ballot to provide a locally-controlled source of funding to maintain vital public safety and quality of life services, with funding that can't be taken by the State.

Unlike many cities of similar size in the Bay Area, Benicia is a full service city, equipped with its own City-run police, fire, park and water services. Without Measure C, the City will be forced to consider cutting back on locally controlled City services.

**Q: How does Measure C impact local services?**

A: Measure C is needed to maintain Benicia's financial viability as a full-service city and protect our small town quality of life. It will improve public safety and city streets, maintain parks and trim trees, and fund programs to support our historic downtown and community events, attract new businesses and create jobs. If adopted by voters, Measure C would ensure that critical community priorities would continue, including:

- 9-1-1 emergency response times
- Neighborhood police patrols
- Crime prevention services
- Programs for youth
- Pothole repair efforts

**Q: Will Measure C help our local streets and roads?**

A: Many streets in Benicia have cracked or buckled sidewalks, no sidewalks at all, and many roads have potholes. If enacted, Measure C will help fix these road conditions and maintain 94 miles of city streets and roads for motorists, pedestrians, buses, cyclists and police and fire safety vehicles.

**Q: Will Measure C help address our local parks?**

A: Measure C helps ensure our 31 local parks are properly maintained as safe spaces for children to play and families to visit.

**Q: How can I get more information about Measure C?**

A: For more information or to request a community presentation about Measure C, please call (707) 746-4289 or visit [www.ci.benicia.ca.us](http://www.ci.benicia.ca.us).

\* The Frequently Asked Questions are for information purposes only.

\*\* The City of Benicia neither supports nor opposes Measure C.