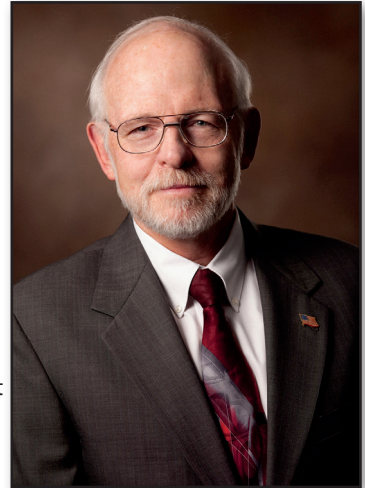


Information on Measure C

Brad Kilger, City Manager, City of Benicia

You may have seen signs around town encouraging you to learn more about Measure C – Benicia’s ballot measure to maintain our quality of life. As you may know, Benicia – unlike many cities of similar size in the Bay Area – is a full service city, equipped with its own City-run police, fire, park, library and water services. Due to years of reductions in State and Federal funding and a changed economic landscape, the City of Benicia is facing tough fiscal and service delivery challenges. Despite these issues, the City has worked hard to maintain essential services and the small town quality of life residents care about, but it is not sustainable.

With Measure C on the ballot November 4th, residents will have the opportunity to maintain and improve public safety, city streets, parks and tree trimming, and programs that support our historic downtown and community events, attracting new businesses that promote jobs and economic development. All Measure C funding, by law, must be spent locally and cannot be taken by the State.



Q What is Measure C?

- A. On July 22, 2014 the Benicia City Council unanimously placed Measure C on the November 2014 ballot. If enacted, Measure C will provide a locally-controlled source of funding to address community priorities. Measure C is a local one cent on the dollar sales tax measure.

Q Why was Measure C placed on the ballot?

- A. Measure C was placed on the ballot to provide a locally-controlled source of funding to maintain vital public safety and quality of life services, with funding that can't be taken by the State.

Q Has the City already taken steps to reduce expenditures?

- A. Yes. The efforts to achieve this goal have not been easy or without sacrifice. Over the last six years the City has implemented employee salary and benefit concessions, with employees agreeing to 10% reductions in compensation, including contributing considerably more toward health care and retirement costs. The City has reduced its full time workforce by more than 12%. Over the last four years these efforts have decreased employee related expenditures by approximately \$11.2 million.

Q How does Measure C impact local services?

- A. Measure C will maintain Benicia’s financial viability as a full-service city and protect our small town quality of life. It will improve public safety and city streets, maintain parks and trim trees, and fund programs to support our historic downtown and community events, attract new businesses and create jobs. If adopted by voters, Measure C would ensure that critical community priorities would continue, including:

*9-1-1 emergency response times • Neighborhood police patrols • Crime prevention services
Programs for youth • Pothole repair efforts • Sidewalk/Road repairs*

Q Will Measure C help Benicia’s local streets and roads?

- A. Many streets in Benicia have cracked or buckled sidewalks, or no sidewalks at all, and many roads have potholes. If enacted, Measure C will help fix these road conditions and maintain 94 miles of city streets and roads for motorists, pedestrians, buses, cyclists and police and fire safety vehicles.

Q Will Measure C address Benicia’s local parks?

- A. Measure C helps ensure our 31 local parks are properly maintained as safe spaces for children to play and families to visit.

Q How can residents get more information about Measure C?

- A. For more information including official City documents or to request a community presentation about Measure C, please contact (707) 746-4200 or visit www.BeniciaMeasureC.org.